



Value Engineering Leads the Redesign of Authentic Chinese Dim Sum Restaurant

Creating an authentic environment while also finding economical solutions for the redesign was critical to the project's success.

THE CHALLENGE

After conducting market research in the area, a local restaurant in Kentucky decided it was time to change its concept. Offering a unique dining experience, Enson Harbor transformed from a general seafood establishment to an authentic Chinese Dim Sum restaurant. And while the restaurateurs had the menu down, they didn't know where to start when redesigning the restaurant's interior. Since the CIP Retail team designed the first concept, the Enson Harbor owners knew exactly where to go for help.

THE SOLUTION

CIP designers and engineers immediately immersed themselves in the culture to create the right look and feel for an authentic Dim Sum restaurant. The team led the redesign by focusing on utilizing existing elements. Instead of creating new features, large existing cubes and other signs were re-vinylled and walls were re-painted. They also incorporated innovative design features with wheatgrass planters, faux ivory tiles, stained wood features, and printed acrylics to beautify the space on a limited budget.

THE RESULTS

The CIP team saved time, budget, and resources by value engineering the redesign. Creating an authentic environment while also finding economical solutions for the redesign was

critical to the project's success. Having in-house designers, fabricators, and installers at CIP, allowed the team to hit the mark and implement the desired look and feel quickly. Guests are now immediately transported into another culture the moment they step foot inside.

"We were thrilled to help the Enson Group transition from a seafood establishment to a Chinese Dim Sum restaurant," said Tom Richardson, sales manager for CIP Retail. "They trusted our design team to do what was needed to create a space that was comfortable, inviting and authentic while keeping the budget in check."

Key design elements included:

- Wall-mounted signage repurposed with new vinyl graphics
- New seating and lighting elements to match the new theme
- Several large murals, printed and installed
- Privacy screen installations
- Wall-mounted bamboo boxes and wheatgrass planters
- Installation of a wall-mounted zodiac calendar with removable tiles
- Installation of vintage Geisha tapestries



CIP Retail specializes in the design, engineering, manufacturing, and installation of retail décor and signage.



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“We came to CIP because we were familiar with their work. They helped us design our first concept. They are always professional and creative and understand how to stretch our budgets further without ever compromising on the design. They are true partners we can trust.”

DANNY FOK
Owner of
Enson Harbor Group

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